



# **Sustainability and Eco-Responsibility - Advances in the Cosmetic Industry (Harry's Cosmeticology 9th Ed.)**

*Michael J. Balick, Roberto Dal Toso*

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The new 9th edition of Harry's Cosmeticology is available as a 3 volume set containing over 2600 pages of new information on the recent changes in the cosmetic and personal care industry. Chemical Publishing is now offering key parts of the title for those interested in a particular subject area covered in the book. Harry's Cosmeticology 9th Edition has developed a new line of "Focus Books" for this purpose. Focus books are a series of selected chapters that can be used as a reference guide for a particular subject area. This focus book covers:

- Sustainability and Eco-Responsibility (Harry's Cosmeticology 9th Ed.) A GLOBAL APPROACH FOR THE COSMETIC AND PERSONAL CARE INDUSTRY - Editor's Overview - Alban Muller (President, Alban Muller Group) - PART 12.1 - DEFINING SUSTAINABILITY AND HOW IT CHANGES THE INNOVATION PROCESS - Authors: - Jamie Pero Parker (Innovation Manager, RTI International) and - Phil Watson (Technology Commercialization Manager, RTI International)
- 12.1.1 Sustainability-a critical business issue - 12.1.2 Innovation is a critical but challenging component of any sustainability strategy - 12.1.3 Integration of sustainability principles into innovation
- PART 12.2 - A BOTANIST'S VIEW OF SUSTAINABILITY: USE OR ABUSE IN THE PERSONAL CARE INDUSTRY? - Author: Michael J. Balick (Vice President of Botanical Sciences, Director of the Institute of Economic Botany, New York Botanical Gardens) - 12.2.2 What happens once you find a species of interest? - 12.2.3 Sustainable production of wild-harvested products - PART 12.3 - THE HERBORETUM NETWORK FOR PROMOTING LOCAL CULTURES AND BIODIVERSITY - Author: Genevive Bridenne (CIO, Alban Muller Group) - 12.3.2 The Herboretum, a true open-air plant laboratory dedicated to plants used in beauty, health, and well-being - 12.3.3 The Herboretum organizes themed visits of four different kinds: school groups, the general public, professionals, and organizations - 12.3.4 The Herboretum Network, a unique interface between the phytocosmetic industry and biodiversity - PART 12.4 -THE ADVANTAGES AND POTENTIAL CONTRIBUTION OF LOCAL CULTURES FOR CARBON FOOTPRINT REDUCTION - Author: Jean-Marc Seigneuret (Technical Director, Alban Muller Group) - 12.4.2 The use of plants in cosmetics - 12.4.3 Plant origin - 12.4.4 Plant breeding - 12.4.5 Farming method - 12.4.6 Initial post-harvest processing - PART 12.5 - COSMETIC INGREDIENTS FROM PLANT CELL CULTURES: A NEW ECO-SUSTAINABLE APPROACH - Author: Roberto Dal Toso (R&D Manager IRB SpA) - 12.5.1 Introduction 2045 - 12.5.2 Traditional methods of botanical sourcing - 12.5.3 Basic Parameters Influencing Extract Quality - 12.5.4 Advantages of plant cell cultures: the new alternative - 12.5.5 Sustainability of the biotechnological approach - 12.5.6 Phenylpropanoids: structure, metabolism, and functions in plants - 12.5.7 Standardization, Safety, and New Possibilities - 12.5.8 Bioactive properties of PP for cosmetic applications - PART 12.6 - ECO-RESPONSIBILITY APPLIED TO PLANT EXTRACTION - Author: Alban Muller (President, Alban Muller Group) - 12.6.1 Sourcing the plant raw material: Cultivation is key - 12.6.2 Transforming the plant into a "drug" to become a cosmetic extract raw material - 12.6.3 Extraction - 12.6.4 An eco-responsible extract - 12.6.5 Certification or not? - 12.6.6 The GMO (Genetically Modified Organisms) parameter - 12.6.7 Eco-responsibility applied to formulation -

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