

## Mighty Midsized Companies: How Leaders Overcome 7 Silent Growth Killers

Robert Sher

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### Mighty Midsized Companies: How Leaders Overcome 7 **Silent Growth Killers**

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Mighty Midsized Companies: How Leaders Overcome 7 Silent Growth Killers Robert Sher Midsized companies are often overlooked by Wall Street and mainstream media outlets, though they are an integral part of national economics. Thus it's important for national economic success to have a thriving midsized company sector. But that is not easy to do, largely because the factors that throttle growth of midsized companies can be quite different than those of their smaller and larger business brethren. Some of these factors are well known, but others can creep up on management teams and go almost unnoticed until it's too late. Drawing upon his own experience and interviews with more than 99 companies, author Robert Sher runs through seven "silent growth killers" that plague midsized companies which, if not addressed, eventually cripple growth. Mighty Midsized Companies offers clear, tangible, actionable advice about dealing with these killers and growing despite them



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