



New Japan: Debunking Seven Cultural Stereotypes

David Matsumoto

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The New Japan by David Matsumoto sets out to describe the anxiety and unrest that plague current Japanese society, the rift between the older, more traditional generations and the younger, more cosmopolitan and Westernized generations. The author draws upon a wealth of Japanese and Western sources to compile a thorough exploration of both classic and contemporary views of Japanese culture. Citing academic studies and surveys, Matsumoto debunks seven common stereotypes of Japanese culture: collectivism, consciousness of others, perceptions of self, emotionality, the salaryman, education and lifetime employment, and marriage. Matsumoto also explores the reasons behind tumultuous upheavals, the meaning of the shifting cultural patterns in the workplace, education, sports, and everyday life. Contents: Figures and Tables, Acknowledgments, Foreword, 1 Japanese Culture, Past and Present, 2 Seven Stereotypes about Japanese Culture and Their Reality, 3 Why Did Japanese Culture Change?, 4 The Meaning of Changing Japanese Culture in Everyday Life, 5 Visions of a New Japan in the Future, Appendix, References, Index.

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